

GOLF ADVISORY BOARD MINUTES Tuesday, June 7, 2022 ~ 7:00 am Waterview Golf Club 9509 Waterview Pkwy, Rowlett TX 75089

PRESENT:

Chair Brad Marshall; Vice-Chair Larry Glick; Members Barbara Holst, Michael Daffin, Carter

Holston, Jonathan Andron; Alternates Larry Young, Becky Sebastian

ABSENT:

Noel Wardrope

VISITORS:

STAFF:

Angela Smith, Deputy City Manager; Shelly Monroe, Parks & Recreation Sr. Administrative Assistant; Matt Grubisich, City Council Liaison; Trey Gainous, Waterview General Manager

- 1. Chair Brad Marshall called the meeting to order at 8:00am. Quorum Present. Larry Young appointed as a voting member.
- 2. Consider action to approve May 3, 2022 minutes.
 - A. Michael Daffin made a motion to approve the minutes for May 3, 2022.
 - B. Larry Glick seconded the motion.
 - C. Approved 7 0.
- 3. Citizens Input
- 4. Update from City Council liaison, Matt Grubisich.
 - A. Matt Grubisich explained about changes from the electronic methods options for citizen input from the past couple years because of COVID, but now returning to be back in person. City Council is also considering other changes with other rules for the citizen input.
 - B. City Council is in the middle of budget season.
- 5. Presentation by Community Investment Program Task Force on public input. (Becky Sebastian entered) Angela Smith presented information on obtaining citizen input as it relates to prioritization of facilities and threshold of costs as City Council is considering a potential bond election that could fund new facilities. Herfurth Park Phase II and III are also being considered for the next bond. If this board will assist in directing residents to the online survey and at special events. This data will be presented to City Council for a discussion about a bond election.
- 6. Follow up on the joint meeting held with City Council on May 17, 2022.

Brad Marshall expressed gratitude for all the board members' support. All members thought the presentation went well. Matt Grubisich voiced appreciation for the content of the presentation. Carter Holston mentioned it appeared one council member seemed hesitant about spending money on the golf course, therefore elaborated on the value of the course for the city. Matt Grubisich responded that a strategic meeting was held later with the new council members to review golf course details, so this would have provided them with more knowledge about the golf course. Larry Glick will give any new council members a tour of the course.

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- 7. Operational and maintenance updates from Waterview staff.
 - A. Trey Gainous reported last week the greens were verticut and green aerification started last week with hollow tine aerification; applying soil conditioner and fertilizer after the aerification.
 - B. Twenty-two tournaments and four events in May. The Slashers Tournament is postponed due to lack of participation, as an average of 48 players is needed and had about 38 players. Even without the Slashers Tournament, Waterview beat their revenue by 30%. Will do a test run in the non-daylight savings time. Projected rounds for 2022 thus far is 29,122. The factor is average \$ per a round is what they consider when looking at revenue.
- 8. Discuss the situation with the Ash trees on the golf course.

Brad Marshall did a survey of dead trees on the course and expressed safety concerns. There are approximately 30-40 trees positioned along cart paths, tee boxes and two around greens. Angela Smith will communicate with Waterview staff to find out if there is a plan to address. Aesthetically, the tree at tee 1 is his priority to be removed.

9. Status of Exhibit F revisions and American Golf (AG).

Angela Smith reported she recently initiated contact with AG to follow up on the status of the Exhibit F revision and still waiting on a response. AG is to make a site visit within next month or two.

10. Discuss Dallas Morning News "Texas Golf 2022" section.

Larry Glick said this issue is released annually prior to the Byron Nelson Tournament. Waterview Golf Course is not mentioned in this layout. The article focuses on the top 100 courses in the State of Texas, the top 50 to play, top 25 most expensive to economy. Elaborated on Sapphire Bay will bring visitors and Waterview Golf Club is closest in proximity. The Rowlett Chamber of Commerce is considering moving to Sapphire Bay to become a Visitor Center and how beneficial it would be for them to recommend this course since there are competitors. Brad Marshall added that Waterview Golf Club appears to stay packed with golfers and having 22 tournaments in 31 days speaks volumes.

- 11. Follow up on the approved golf course projects and other potential projects.
 - A. Bathroom repairs are done except for the roof. Waterview logo needs to be painted on the vent cover on main building roof top. The other projects for the first \$30,000 are completed. Carter suggested needing door stops for restroom doors.
 - B. Trey Gainous obtained 5 quotes on replacement of HVAC and cost is around \$20,000. This project is in the next top 5 projects.
 - C. Barbara Holst made a motion to move Clubhouse HVAC to the top of the next project list. Carter Holston seconded the motion. Motion passed 5 to 2. (L. Glick & M. Daffin)
 - D. Carter Holston commented that the building lights and striping added drive up appeal.
- 12. Discuss Scottie Scheffler and Jordan Spieth trees.

Larry Glick shared stories about Jordan Spieth and Scottie Scheffler and how this brought about planting of some of the trees on the course.

13. Discuss possible cancellation of the July meeting.

After a brief discussion, members decided to cancel July meeting and the next meeting will be in August.

- 14. Feedback on golf course conditions from board members. (Matt Grubisich exited)
 - A. Carter Holston recognizes the ropes must be extra work for staff, but it appears this is helping to keep the carts in the designated areas.
 - B. Brad Marshall reports the fairways seem to be in the best condition he has seen in years. Andy Bailey shared with him the aerification process in place for the greens and once the recovery is in place, they will switch for solid tines to be done.
 - C. Larry Young agrees on the fairways, although dislikes the irrigation lines and the depressions, and sees plug marks in front of the greens. Brad Marshall inserted that there is no moisture control testing, and this could help with issue. Larry Young said he worked several of the tournaments and heard many positive comments about the course.
 - D. Michael Daffin says he has started noticing some ball marks; therefore, the greens are softening.
 - E. Trey Gainous played 9 holes and much more pleased with the greens and the upcoming aerification will help. Andy will be raising the height of the greens. Little complaints of the bumpiness of the greens or speed of greens. It has been more about the aesthetics.
- 15. Discuss condition and overall rating on courses played other than Waterview, with emphasis on favorable and unfavorable comparisons to Waterview.

A. Larry Glick visited Fairmont State of the second of the

- B. Brad Marshall played in a commanient at Ethorado Country Club and notice that all the trees are large and native along with lots of natural lake. The fairways were immaculate with no weeds, and predominantly rye grass. The greens are TifEagle, and the collars were beautiful although there was some dead turf on the edges. Played at Oak Hollow golf Course and described as "okay".
- 16. Public Announcements.
 - A. Farmer's Market continues to be held on Thursday starting at 5:30pm and will be until last Thursday in July.
 - B. Fireworks on Main will be held on July 4th starting at 5:00pm.
 - C. Barks/Brews/Brats will be held this Saturday.
 - D. Larry Glick announced that this is Barbara Holst's last meeting since she is moving out of Rowlett. Appreciation was for her voice on this course and speaking on behalf of women players.
- 17. Members of the Board or Commission requested topics for future agenda meetings.
- 18. Adjourned at 8:32am.

Brad Marshall, Chairman

Angela Smith, Deputy City Manager